

# THOMAS PROMMER

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## The Wonderful Company — Executive Leadership

via Safire Partners (Shaina Semiatin)

Re: Chief Technology Officer

Dear Wonderful Company Leadership,

Your CTO position stopped me in my tracks. Not because of the title—but because of the problem. Twenty-two business units, vertically integrated from orchard to shelf, modernizing core technology platforms while running 24/7 operations for 10,000 employees. This is the kind of complexity I've spent my career navigating, and it's the kind of challenge that genuinely excites me.

At adidas, I led the enterprise technology organization behind a \$5B global platform—500+ engineers across seven hubs (US, Germany, India, Colombia, China), a \$200M IT P&L, and 20+ technology partners including Deloitte and Accenture. The parallels to what Wonderful needs are direct: I harmonized fragmented systems across multiple brands and regional operations into a unified architecture, drove SAP modernization alongside cloud-native platforms, and built the onshore/offshore operating model (48 onshore, 200+ offshore in India) that your team structure mirrors. I managed the entire stack—enterprise applications, data platforms, infrastructure, security—while maintaining stability for 100M+ users and 50+ daily deployments.

At Bain Capital, I served as CTO for a portfolio of consumer brands—the closest analog to Wonderful's holding-company model. I built a cross-brand Customer Data Platform aggregating 500M+ records, enabling predictive analytics and demand intelligence that individual brands couldn't achieve alone. This is exactly the kind of enterprise analytics capability your position description calls for: unlocking margin transparency, performance measurement, and operational optimization across business units that have historically operated independently.

Where I'll be direct: I haven't managed pistachio orchards or citrus packing lines. But I've led technology for enterprises where physical operations—supply chain, logistics, manufacturing, distribution—are the core business, not an afterthought. The technical challenges of IoT sensor integration, predictive maintenance, real-time operational dashboards, and ERP-to-plant connectivity are ones I've solved across different domains. Agricultural technology is a frontier I'm eager to learn, and I bring the enterprise architecture discipline, AI/data platform expertise, and operational leadership that transfer directly.

I'm based in Los Angeles, available on-site Monday through Wednesday, and ready to invest in understanding Wonderful's operations from the ground up. I've included a brief video introduction at the link below, alongside my full portfolio.

Best regards,



Thomas Prommer



**Executive Portfolio & Video Introduction:** [prommer.net/wonderful-cto-2026/](http://prommer.net/wonderful-cto-2026/)  
Resume, cover letter, and video introduction available for download